

BLUFF MEAT SUPPLY “WIN-A-CAR” COMPETITION

TERMS AND CONDITIONS:

(Compliant with the Consumer Protection Act 68 of 2008, Section 36 and Regulations)

Promoter: Bluff Meat Supply (including its stores, trading entities, and affiliates operating in KwaZulu-Natal and elsewhere) (“the Promoter” or “Bluff Meat Supply”).

Competition Name: WIN-A-CAR Competition (“the Competition”).

Competition Period: 20 July 2026 to 26 November 2026 (both dates inclusive). Entries close at 17:00 on 26 November 2026 or earlier if stock of products is exhausted at a store. No late entries will be accepted.

Prize: Four (04) brand new (Toyota Vitz, 2025, R199 999)(“the Prize” or “the Vehicle”). The image used in any promotional material is for illustrative purposes only. The actual Prize may differ slightly in specification or colour.

Number of Winners / Structure:

Four (04) prize winners of the Vehicle will be selected. Eight (8) finalists will be chosen through transparent random selection processes during the Competition Period. These eight finalists will proceed to a final draw on 27 November 2026, from which the winners of the Four (04) Vehicles will be selected. The Promoter may, at its discretion, award reasonable consolation prizes to runners-up (details to be confirmed closer to the date).

1. How to Enter

1.1 Method A – Purchase Entry

During the competition period, customers may enter through the following method:

Bluff Meat Supply Stores (Ballito, Berea, Bluff, Boardwalk, Chatsworth, Durban North, Galleria, Henwood, Hillcrest, Kingsburgh, Mackeurtan, Malvern, Market Road, Richards Bay, Rosedale, Springfield, Tongaat Mall, Victoria Road, Westville)

- Swipe your Meat Your Rewards Loyalty Card
- Spend R500 or more
- Purchase a product with a “Buy Me & Win” Sticker from one of the following suppliers: Freddy Hirsch, Exim, Crown, Fortified Foods, Gen4.
- Write your name and contact number on the back of the till slip and place into the competition box found in-store before closing time on 26 November 2026. Multiple entries are permitted — one entry form per qualifying purchase/transaction.

Mndeni Meats Stores (Central PMB, Field Street, Mandeni, Nongoma, Port Shepstone, Pinetown Rank, Tongaat Rank, Verulam, West Street, Empangeni)

- Swipe your Meat Your Rewards Loyalty Card
- Spend R300 or more
- Purchase a product with a “Buy Me & Win” Sticker from one of the following suppliers: Freddy Hirsch, Exim, Crown, Fortified Foods, Gen4.
- Write your name and contact number on the back of the till slip and place into the competition box found in-store before closing time on 26 November 2026. Multiple entries are permitted — one entry form per qualifying purchase/transaction.

1.3 Important:

- 1.3.1 Purchase of any goods is not a condition of entry. Both methods give an equal chance of winning.
- 1.3.2 Entries must be legible, complete, and truthful. Incomplete, illegible, or fraudulent entries will be disqualified.
- 1.3.3 The Promoter reserves the right to verify any entry and request proof of purchase or identity at any stage.

2. Eligibility

- 2.1 Open to all South African residents aged 18 years or older at the date of entry.
- 2.2 A valid South African ID (or legal equivalent) must be presented when claiming the Prize.
- 2.3 A valid South African driver’s licence is not required to enter the Competition. However, the Vehicle may only be collected and driven away by a person who holds a valid South African driver’s licence. If the winner does not hold such a licence, they may nominate in writing a licensed driver (who must also provide valid ID and licence) to collect and take delivery on their behalf.
- 2.4 Excluded persons: Employees, directors, members, partners, agents, consultants, or suppliers directly involved in organising or executing the Competition, together with their immediate family members (spouse, life partner, children, parents, siblings) and business partners. The Promoter’s decision on eligibility is final.
- 2.5 By entering, you confirm you meet these criteria and accept these Terms and Conditions.

3. Winner Selection, Notification and Collection

- 3.1 All valid entries received during the Competition Period will be eligible for random selection processes to determine the eight (8) finalists.
- 3.2 The final draw to select the winner from the eight finalists will take place on 27 November 2026 (or the next working day if necessary) under the supervision of an independent attorney, registered auditor, or accountant appointed by the

Promoter. The independent person will certify the fairness and integrity of the draw process.

- 3.3 The winner and runners-up will be notified by telephone, SMS, and/or email using the contact details provided on the entry form within fourteen (14) days of the final draw.
- 3.4 The winner (or their nominated licensed driver) must collect the Prize within fourteen (14) days of being contacted and must present valid South African ID plus the required driver's licence (or nomination documentation). Collection will occur at a Bluff Meat Supply store or other designated location in KwaZulu-Natal as advised by the Promoter.
- 3.5 If the Promoter cannot contact the winner using the details provided within fourteen (14) days, or if the winner (or nominee) fails to collect the Prize within fourteen (14) days of successful contact, the winner forfeits the Prize. The Promoter may then select an alternative winner from the remaining finalists under the same conditions.
- 3.6 The Promoter will make reasonable efforts to contact winners but accepts no liability for failed contact due to incorrect details provided by the entrant.
- 3.7 The Promoter is not liable for any travel expenses from the finalists to attend the final draw event.

4. Prize Conditions and Acceptance

- 4.1 The Prize is non-transferable and cannot be exchanged for cash or any other prize or benefit.
- 4.2 The winner agrees to have their name and photograph used in promotional material by the Promoter (and its authorised agents) without additional compensation.
- 4.3 The winner agrees that the Vehicle will carry official "Bluff Meat Supply WIN-A-CAR" branding/livery for a period of twelve (12) months from the date of handover. The Promoter will arrange and bear the reasonable cost of applying and later removing the branding. The winner undertakes to keep the branding clean, visible, and undamaged during this period and to allow reasonable access for the Promoter to inspect or maintain it.
- 4.4 All costs associated with licensing, registration, roadworthy certification, insurance, fuel, delivery (if any), and ongoing ownership/maintenance of the Vehicle are for the winner's sole account and responsibility.
- 4.5 Once the Prize has been handed over to the winner (or their nominated driver), the Promoter shall have no further liability in respect of the Vehicle, except for any non-excludable rights or remedies the winner may have under the Consumer Protection Act or other applicable law (including manufacturer warranties that transfer with the Vehicle). The Promoter is not liable for any manufacturing defects, recalls, damage, loss, or injury arising after handover.
- 4.6 The winner accepts the Prize "as is" subject to any applicable manufacturer warranties and these Terms.

5. General Conditions

- 5.1 The Competition is conducted in accordance with Section 36 of the Consumer Protection Act 68 of 2008. A copy of these full rules is available free of charge on request from any participating store, via the website, or by contacting the Promoter. The Promoter will retain records of the Competition (including rules, participant lists, entry details, selection process, and prize award proofs) for at least three (3) years after the end of the Competition.
- 5.2 The Promoter reserves the right to cancel, suspend, or amend the Competition (or any part of it) only for legitimate operational, technical, regulatory, or force majeure reasons, and will provide reasonable notice where practicable. In the event of cancellation, the Promoter will not be liable for any loss or disappointment, except as required by law.
- 5.3 All decisions of the Promoter (including on eligibility, disqualification, and winner selection) are final and binding. No correspondence will be entered into, except where required by the Consumer Protection Act or other law.
- 5.4 By entering, participants consent to the Promoter collecting, processing, and using their personal information solely for the purposes of administering the Competition and for direct marketing by Bluff Meat Supply only (in accordance with POPIA). Participants may opt out of future marketing communications at any time by contacting the Promoter or using the unsubscribe mechanism provided. Personal information will not be sold or shared with third parties for their marketing purposes. The Promoter may use anonymised data for statistical purposes.
- 5.5 These Terms and Conditions are governed by the laws of the Republic of South Africa. Any disputes arising will be subject to the exclusive jurisdiction of the courts of KwaZulu-Natal or the National Consumer Tribunal, as applicable.
- 5.6 The Promoter shall not be liable for any loss, damage, or injury arising from participation in the Competition or use of the Prize, except to the extent caused by the Promoter's gross negligence or as otherwise required by law.
- 5.7 If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

By submitting an entry you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.

For queries or to request a copy of these rules:

Contact Bluff Meat Supply at 031 350 4400 or email feedback@bluffmeatsupply.co.za or visit any participating store.

Independent Oversight: The final draw on 27 November 2026 will be overseen and certified by an independent attorney, registered auditor, or accountant appointed by the Promoter.